



**M.Sc. HOSPITALITY ADMINISTRATION**

**Offered by**

**NATIONAL COUNCIL FOR HOTEL MANAGEMENT AND  
CATERING TECHNOLOGY**

**and**

**INDIRA GANDHI NATIONAL OPEN UNIVERSITY**

**at**

**INSTITUTES OF HOTEL MANAGEMENT**

- **BANGALORE**
- **CHANDIGARH**
- **HYDERABAD**
  - **KOLKATA**
  - **MUMBAI**
- **NEW DELHI (PUSA)**

**PROSPECTUS AND APPLICATION FORM  
(JULY 2009 - JUNE 2011)**

## **About us**

National Council for Hotel Management and Catering Technology (NCHMCT) was established by Ministry of Tourism, Government of India in 1982 to oversee hotel management and catering education offered by Institutes set up by it. The Council has been responsible in providing professional and skilled human capital to the hotel and tourism industry through its eleven programs. In 2002, the Council and Indira Gandhi National Open University joined hands and launched the 3-Year B.Sc. Degree in Hospitality and Hotel Administration and this cooperation further graduated with commencement of M.Sc. Hospitality Administration Program in 2003. The National Council for Hotel Management and Catering Technology in cooperation with Indira Gandhi National Open University shall be launching Ph.D. Program in Hospitality from year 2007, which will ultimately result in producing researchers, authors and high quality teachers in the field. The education shall reckon as an alternate discipline of higher education and learning for the fast growing service.

## **About IGNOU**

Indira Gandhi National Open University (IGNOU) was established in September 1985 by an Act of Parliament, aimed at democratizing education to cover larger segments of the population focused on higher education for vocations and professions. IGNOU's Degrees are recognized in India by both UGC and AICTE and also worldwide by Commonwealth of Learning (CoL).

## **About the M.Sc. Hospitality Administration Program**

The M.Sc. Program launched jointly by NCHMCT and IGNOU has specific focus on the services sector as against majority of MBA programs which concentrate on merchandise and manufacturing businesses. Experimental

components such as team project, mentorship under the guidance of industry specialists positions the M.Sc. scholar current with entire spectrum of hospitality and service industry.

### **Program Delivery**

The Program is a judicious blend of intensive classroom contact and counselling sessions.

### **Industry Interaction and Mentorship**

The M.Sc. Program's interface with industry is through built-in mentorship. Such an interface keeps the scholar current with industry trends and offers scope for building case studies and write dissertation in the elected area of specialization by the scholar. The mentor's relevant industry experience combined with one-to-one interaction immensely contributes to the scholar's professional growth and development. The mentorship experience also offers valuable networking opportunities.

### **The Program is designed to provide**

- ❖ Opportunity for Post Graduate studies to 3-Year Diploma and 3-Year/4-Year Degree holders in Hospitality/Hotel Management/Hotel Administration, who are keen to enhance their knowledge base and eye for opportunities of work in industry besides faculty positions in Hotel Management and Tourism Management Institutes. Those who have qualified through earlier programs have been placed in industry both in India and abroad in the area of training, sales and marketing and in human resource management;

- ❖ Avenue for in-service sponsored candidates from industry who wish to pursue higher studies in the field. Such in-service candidates can work their way to shoulder managerial responsibilities in their area of specialization;
- ❖ Opportunity for the faculty from recognized Hospitality/Hotel Management and Tourism Institutes for enhancement of professional qualification towards advancement in teaching careers.

### **Eligibility for the Program**

- B.Sc. Degree in Hospitality and Hotel Administration from NCHMCT and IGNOU; OR Bachelors Degree in Hotel Management and Catering Technology from AICTE approved Institutes affiliated with recognized Universities; OR
- 3-Year Diploma in HMCT from NCHMCT + Graduation in any stream;
- Faculty for Hotel Management Institutes fulfilling any of the above qualifications with minimum two years of teaching/industry experience.

### **Admission for sponsored candidates**

3-Year Hotel Management Diploma holders, who have demonstrated strong leadership quality over the past two years or more in approved Hotels, Restaurants or Clubs, Resorts, Air Catering Units, Institutional/Hospital Catering, Cruise-lines, Health Care Centers or are working in Defence services/Railway/State Tourism Corporations and MNC's will also be considered for admission as sponsored candidates. Faculty possessing Degree/3-Year Diploma in Hotel Management having good teaching track record in Institutes of Hotel Management/University Colleges teaching hotel

management are also eligible. Sponsored candidates will be admitted on supernumerary basis.

### **Allotment of the Institute**

Admission to the program is strictly on merit based on the marks obtained by the candidates in the qualifying examination i.e. 3-year B.Sc. Hospitality & Hotel Administration / 4-year Degree in HMCT / 3-Year Diploma in HMCT.

Each applicant will give choice for three Institutes in order of his/her preference of the Institute. Allotment of Institute to the selected candidates shall be made by the Council on merit in qualifying examination. The list of provisionally selected candidates will be displayed on [www.nchmct.org](http://www.nchmct.org) (click M.Sc. List) on 27<sup>th</sup> July 2009.

### **Fee Structure for July 2009 - June 2011 Session:**

|                 |          |
|-----------------|----------|
| First Semester  | Rs.40000 |
| Second Semester | Rs.35000 |
| Third Semester  | Rs.40000 |
| Fourth Semester | Rs.35000 |

- Educational loan facilities from Nationalized Banks without any collateral guarantee may be availed.
- Faculty members from IHM's affiliated with the National Council shall receive some assistanceship under QIP Sabbatical Scheme.

## Course structure

### SEMESTER - I

| <u>Code</u> | <u>Subject</u>                                  | <u>Component</u> | <u>Credits</u> |
|-------------|---|------------------|----------------|
| MHA-1       | Management Functions & Behaviour in Hospitality | IGNOU            | 04             |
| MHA-2       | Hospitality Management                          | NCHMCT           | 04             |
| MHA-3       | Properties Development & Planning               | NCHMCT           | 04             |
| MHA-4       | Information Management Systems & Hospitality    | IGNOU            | 04             |

### SEMESTER - II

|       |  |        |    |
|-------|--|--------|----|
| MHA-5 | Revenue / Yield Management                                     | NCHMCT | 04 |
| MHA-6 | Market Research  | IGNOU  | 04 |
| MHA-7 | Equipment & Materials Management                               | NCHMCT | 04 |
| MHA-8 | Managing Entrepreneurship : Small & Medium Business Properties | IGNOU  | 04 |

### SEMESTER - III

#### Sales & Marketing

|        |  |        |    |
|--------|--|--------|----|
| MHA-9  | Sales Management                             | IGNOU  | 04 |
| MHA-10 | Principles of Marketing Management           | IGNOU  | 04 |
| MHA-11 | Marketing of Services and Consumer Behaviour | NCHMCT | 04 |
| MHA-12 | International Marketing                      | NCHMCT | 04 |
| MHA-21 | Mentorship & Research Project                | NCHMCT | 08 |

OR

#### Human Resource Management

|        |   |        |    |
|--------|---|--------|----|
| MHA-13 | Human Resource Planning                 | IGNOU  | 04 |
| MHA-14 | Union Management Relations              | IGNOU  | 04 |
| MHA-15 | Managing Change in Organizations        | NCHMCT | 04 |
| MHA-16 | Social Processes and Behavioural Issues | NCHMCT | 04 |
| MHA-21 | Mentorship & Research Project           | NCHMCT | 08 |

### SEMESTER - IV

|        |                                    |        |    |
|--------|------------------------------------|--------|----|
| MHA-17 | Production & Operations Management | NCHMCT | 04 |
| MHA-18 | Managerial Economics               | IGNOU  | 04 |
| MHA-19 | Sales & Marketing                  | IGNOU  | 04 |
| MHA-20 | Labour Laws                        | IGNOU  | 04 |

In all, a student has to secure minimum 68 credits (48 credits from core courses and 20 from one of the two groups of elective courses) to qualify for the Post Graduate Degree.

## Continuous Internal Assessment

Under the continuous internal assessment process that will be in vogue for the program, scholars will be required to submit two assignments out of which score of the better assignment will be taken into account. Minimum score required to complete a course is 50% separately for both assignments and term end examination. Based on the percentage of marks Division/Grade will be awarded as per range mentioned below:

| Percentage of Marks           | Division               | Grade |
|-------------------------------|------------------------|-------|
| 75% and above                 | First with Distinction | A     |
| 60% or more but less than 75% | First                  | B     |
| 50% or more but less than 60% | Second                 | C     |
| Less than 50%                 | Unsuccessful           | -     |

## Examination Scheme, Evaluation and Grading

Evaluation for the program will comprise of continuous evaluation through assignments and semester-end examination. In the final result, all the assignments will carry 30% weightage while 70% weightage will be for term-end examinations.

| Semester | Papers       | Marks | Total |
|----------|--------------|-------|-------|
| First    | Four         | 100   | 400   |
| Second   | Four         | 100   | 400   |
| Third    | Four         | 100   | 400   |
| Fourth   | Three        | 100   | 300   |
|          | Dissertation |       | 200   |
| Total:   |              |       | 1700  |

Scholars shall identify the area of research in 3<sup>rd</sup> Semester and they will be assessed through viva-voice immediately after completion of the 4<sup>th</sup> Semester.

### **Commencement of the Program:**

M.Sc. Hospitality Administration program July 2009 – June 2011 session will commence from 30<sup>th</sup> July 2009.

### **Semester & Examination Schedule**

| <b>Semester</b> | <b>Commencement of Semester</b>      | <b>Tentative schedule of Examination</b> |
|-----------------|--------------------------------------|--|
| First           | 30 <sup>th</sup> July 2009           | 3 <sup>rd</sup> week of December 2009    |
| Second          | 1 <sup>st</sup> week of January 2010 | 3 <sup>rd</sup> week of June 2010        |
| Third           | 1 <sup>st</sup> week of July 2010    | 3 <sup>rd</sup> week of December 2010    |
| Fourth          | 1 <sup>st</sup> week of January 2011 | 3 <sup>rd</sup> week of June 2011        |

### **Award of Degree**

The M.Sc. Degree will be awarded to scholars who successfully pass the NCHMCT and IGNOU components respectively with 50% marks. The Degree shall be awarded by IGNOU duly acknowledging credits of NCHMCT components.

### **Yield of Program**

The specialization built in the program are targeted to yield knowledgeable independent small and medium property managers, better equipped managers for operational areas in large scale enterprise, property development consultants besides smart faculty resource for Hospitality/Hotel Management & Tourism Institutes.

### **Integration of CHT & M.Sc. Program:**

Certified Hospitality Trainer (CHT) program aimed at developing the trained faculty resource is going to be integrated with the M.Sc. Hospitality Administration program.

### **Placement of passed out students**

All the passed out candidates of session 2003-05, 2004-06, 2005-07 have been well placed in the industry with an average monthly salary of Rs.15000 and above + allowances. Given below is a overview of the placement position:

### **Application Form**

Information Brochure and Application Form can be downloaded from web site [www.nchmct.org](http://www.nchmct.org). Duly filled in application form along with a Demand Draft of Rs.800/- for General/OBC Category and Rs.400/- for SC/ST/PH Categories, drawn in favour of National Council for Hotel Management and Catering Technology payable at NOUDA should reach Director (A&F), National Council for Hotel Management and Catering Technology, A-34, Sector 62, NOIDA - 201 301 by or before 14<sup>th</sup> July 2009. Ensure that the Application Form is not folded. Applications received after 14<sup>th</sup> July 2009 will not be entertained.